

March 20, 2008

## From the Editor of CUSTOM HOME Magazine



Spring is here and the world grows greener every day. We thought we'd celebrate the season by bringing you news of how custom home building is growing greener, too. You'll find five stories in this edition of the Custom Home Business Update about the people and products that are making green building the most important story in the custom home business.

Leslie Ensor  
Editor

### Virtually Tour the WIRED LivingHome

Now on the market and closed to the public (except to potential buyers), the only way to explore the \$4-million Los Angeles WIRED LivingHome is to view the multimedia offerings at its website.

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### Hamptons Builder Forms Local Green Alliance

N.Y.-based Hamptons Luxury Homes and its general contracting subsidiary Telemark have formed the Hamptons Green Alliance, bringing together building contractors on the east end of Long Island who are committed to green building practices.

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### EarthCraft Honors Green Building Efforts

Developed through a partnership between the Greater Atlanta Home Builders Association and Southface, EarthCraft House is a voluntary green home building program.

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### Announcing the 2008 Remodeling Design Awards

Remodeling contractors, architects, builders, developers, planners, kitchen & bath specialists, and other remodeling professionals may enter remodeling projects completed after June 1, 2006.

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### Green Ideas in the Blue Ridge

A new green idea house illustrates Asheville, N.C.'s already-green inclinations and shows that tradition and sustainability combine beautifully.

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## Hamptons Builder Forms Local Green Alliance

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**By Stephani L. Miller**

Seeking to educate local home buyers and consumers about green and sustainable home building, Bridgehampton, N.Y.-based **Hamptons Luxury Homes** and its general contracting subsidiary **Telemark** have formed the **Hamptons Green Alliance**, bringing together building contractors on the east end of Long Island who are committed to green building practices. Five charter members have joined the locally focused alliance:

- Intelligent security and automation systems installer Connected Hearth;
- Delfino Insulation Company, a supplier and installer of insulation systems, foundation waterproofing, fireplaces, closet systems, and cultured stone;
- Flanders Heating and Air Conditioning;
- Renewable energy installer and service provider Sun Stream USA; and
- Treewise, a 100 percent organic ecological landscape management company.

The alliance will provide pragmatic educational tools and act as a resource to the general public, says Hamptons Luxury Homes vice president/Telemark president Frank Dalene. Through two Web sites—[www.energyfreeliving.com](http://www.energyfreeliving.com) and [www.hamptongreenliving.com](http://www.hamptongreenliving.com) (not yet live)—the alliance will offer a platform for consumers and its own members to exchange information and ideas about materials, systems, best practices, and the benefits of sustainable building. Both Web sites are expected to launch later this spring.

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